

Engaging Learners for Smarter Business



### Helping you become a Smarter Business



eLearning Plus helps drive people performance with engaging and interactive learning coupled with supporting tools and technologies.

We provide both bespoke and pre-built courses.

We help you achieve your business objectives by becoming a Smarter Business. Whether that is helping you create engaging learning content, converting existing legacy and Flash material or helping you define your eLearning strategy.



# Make it: Relevant - Engaging - Interactive



We understand the challenges when it comes to learning.

If you want motivated learners, the content has to be relevant, engaging, interactive and well delivered.

In short, they need a positive learning experience and this is our top priority.



## We deliver engaging learning content





We focus on helping you become a Smarter Business by combining the latest research and thinking into how people learn best, with creativity & technology innovation.

We do this by harnessing our digital skills and instructional design experience to deliver bespoke engaging learning content and systems across a wide range of industries, both nationally and internationally.

### Flexible and practical eLearning



Using a wide portfolio of eLearning development toolsets and technologies, we can deliver simple to more sophisticated eLearning solutions as well as producing video, classroom material, mobile tools, printed guides and job aids.



#### **Our Skill Set**

- Design Illustration Infographics
- Web & Portal Development
- WordPress
- + HTML5 CSS Javascript Angular JS
- + PHP SQL Web SQL
- + LMS LRS
- + Video Audio Animation Green Screen
- + SCORM API TinCan API (xAPI)

### **Authoring Tools**

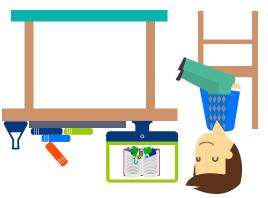
- Articulate Storyline
- Articulate Presenter
- Adobe Captivate
- Adobe Presenter
- + iSpring
- ADAPT Framework

### Integrated learning





We can help you develop blended solutions which mix face-toface sessions, self-learning (printed materials) and eLearning, followed by hands on questions or practice.



The "flipped classroom" is another great way to deliver learning across your organisation. Learners can develop their knowledge and test this knowledge using eLearning materials prior to any face to face activities.

And when it comes to managing learners, courses and quiz assessments, we can help you with our own LMS eLearning Portal – SmartLMS – or provide SCORM and TinCan compliant courses for use with other compatible LMS systems.



### We can handle all your learning needs:





eLearning Content Creation



Interactive Video



Animated Video



Scenario Based Learning



Simulation for Software, Machinery & Equipment



eLearning Portal Hosting – LMS



Classroom and Workshop Materials



Support Materials such as Job Aids, Posters



eLearning Strategy Development and Skills Support



MLS – a Fully Managed Learning Service



Legacy eLearning Course Conversion



Interactive Content

### So why partner with eLearning Plus?





- → We want to be a partner rather than a supplier
- → We are ready to challenge, advise and give an honest, unbiased view of what is best for your business
- ★ We have in-house video production, animation and audio services
- We continually invest in R&D so that we can advise you on developments in the elearning world
- We understand the challenging world of cross platform delivery – there are many factors to consider!



Whether you just need extra capacity, specialised production such as video or animation for your existing eLearning delivery or are completely new to eLearning, we will provide the appropriate level of support to help you develop and deliver your eLearning content.

Contact us now to discuss your next project.

York Eco Business Centre Amy Johnson Way Clifton Moor York YO30 4AG

Tel: 0161 749 9138

Email: info@elearningplus.co.uk

Web: www.elearningplus.co.uk